



Stand out in Business: Free Local Business Coaching Program

Overview:

The Business Coaching Program includes 4x free workshops delivered by WIP Creatives to help businesses find their Unique Selling proposition/Telling their story and looking their best online.

In addition, the first 30 businesses to register will receive a free one-on-one consultation session with WIP Creatives to apply the content to their business and discuss in-depth outcomes.

Date and Time	Town	Venue
Tuesday 31 August 9 - 11 AM	Chinchilla	Board Room, Chinchilla Customer Service Centre
Wednesday 1 September 9 - 11 AM	Miles	Coolumboola Function Room, Miles Leichhardt Centre
Thursday 2 September 9 - 11 AM	Dalby	Training Room 1.1, Dalby Corporate Office
Friday 3 September 9 - 11 AM	Jandowae	Jandowae Library

Priorities:

The Business Coaching Program supports businesses to access professional advice related to one or more of the following:

- How to find your Unique Selling Proposition (USP) / Telling your Story
- Looking your best online (basics): website and search engine optimisation essentials

Eligibility Criteria:

- Located in the Western Downs Regional Council Local Government Area (LGA).

Specific Program Guidelines:

- Applications will open on Monday 19 July 2021 and will cease on Friday 27 August 2021.
- Eligible businesses will be able to participate in the registered workshop at no cost;
- The first 30 eligible businesses to register will receive a complimentary one-on-one consultation session with WIP Creatives;
- Local businesses that are interested to participate in the program, can directly register to attend via <https://www.wdrc.qld.gov.au/doing-business/economic-development/stand-out-in-business/>

COVID-Safe Event:

The Business Support Program is a COVID-safe event. Registration is required to ensure contact tracing. Registrants must only attend if they are free from Covid-19 symptoms and have complied with all current health directives.