

## GUIDELINES

### COVID-19 Business Support Initiatives

#### Business Recovery Planning Initiative:

##### Overview:

This grant program aims to provide 'quick response' assistance to businesses located in the Western Downs region that are either experiencing financial or operational hardship as a result of COVID-19 or seeking to establish alternate service delivery models for business continuity.

Western Downs Regional Council offers local businesses a free consultation session with a local professional service provider (accountant or business advisor) that can provide professional advice regarding the following:

- Accessing business assistance and support programs;
- Advice for cash flow planning and relief;
- Advice on implementing turnaround and possible growth strategies;
- Development of a risk management plan;
- Development of a business continuity plan.

##### Priorities:

The Business Recovery Planning Program supports businesses to access professional advice that contribute to one or more of the following:

- Promote business continuity, risk mitigation and recovery;
- Encourage innovation in business models;
- Building business resilience.

##### Eligibility Criteria:

- Business operating for-profit and located in the Western Downs Regional Council Local Government Area (LGA);
- Both business and applicant have no outstanding (overdue) payments to Council.

##### Specific Program Guidelines:

- Applications will open on 1 July 2020 and will cease on 30 June 2021 unless all funds are expended prior to this date.
- Businesses can apply for the Business Recovery Planning Initiative via Smarty Grants. The following link will go live on Wednesday 1 July 2020 <https://wdrc.smartygrants.com.au/BRPI>
- Eligible businesses will receive a one-on-one consultation session with a local professional service provider (from a pre-approved list).
- Applicants will be notified of the outcome of their application within 10 business days from the date of Council receiving a completed application.

Customer Service **1300 728 500**

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## Related documents:

Some relevant corporate documents include:

- Western Downs Regional Council Corporate Plan