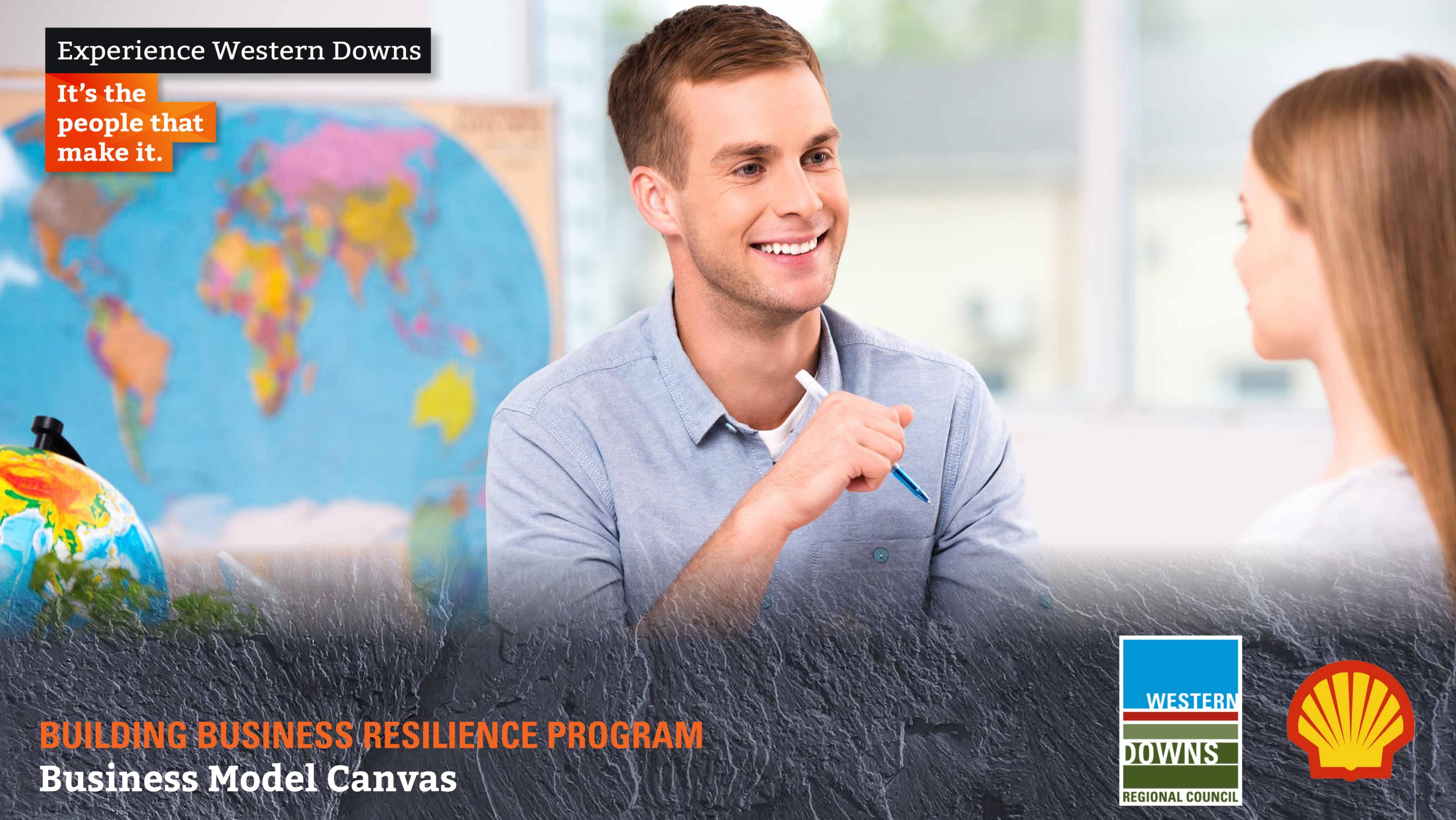


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BUILDING BUSINESS RESILIENCE PROGRAM
Business Model Canvas



WHAT IS A BUSINESS MODEL CANVAS?

The Business Model Canvas is a strategic management and entrepreneurial tool. It allows you to describe, design, challenge, invent, and pivot your business model. This method from the bestselling management book Business Model Generation is applied in leading organisations and start-ups worldwide.

The Business Model Canvas, created by Strategyzer is available under a Creative Commons license, but with a strong emphasis on attribution. This means you can freely use, adapt, and share the canvas, but you must acknowledge Strategyzer as the source.

Learn more about the Canvas and other Strategyzer tools here: <https://www.strategyzer.com/library/the-business-model-canvas>

Business Plan on a Page

We endorse the usage of the Business Model Canvas tool and use this across business mentoring programs to document a business plan on a page.

The additional pages for each quadrant are available for further information and notes, as well questions to understand and actions to undertake to improve the overall business model.

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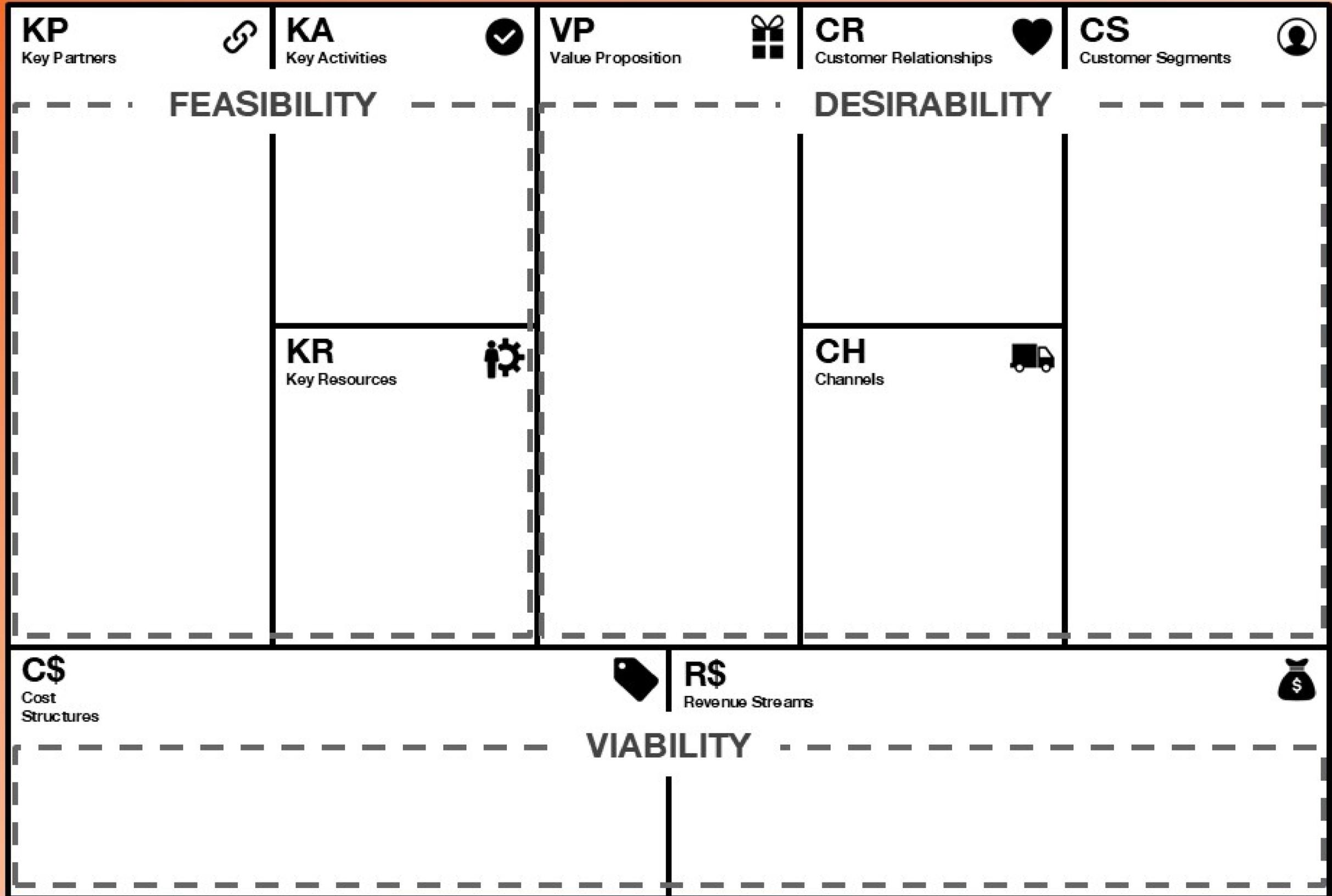
Business Model Canvas

Designed for:

Designed by:

Date:

Version:



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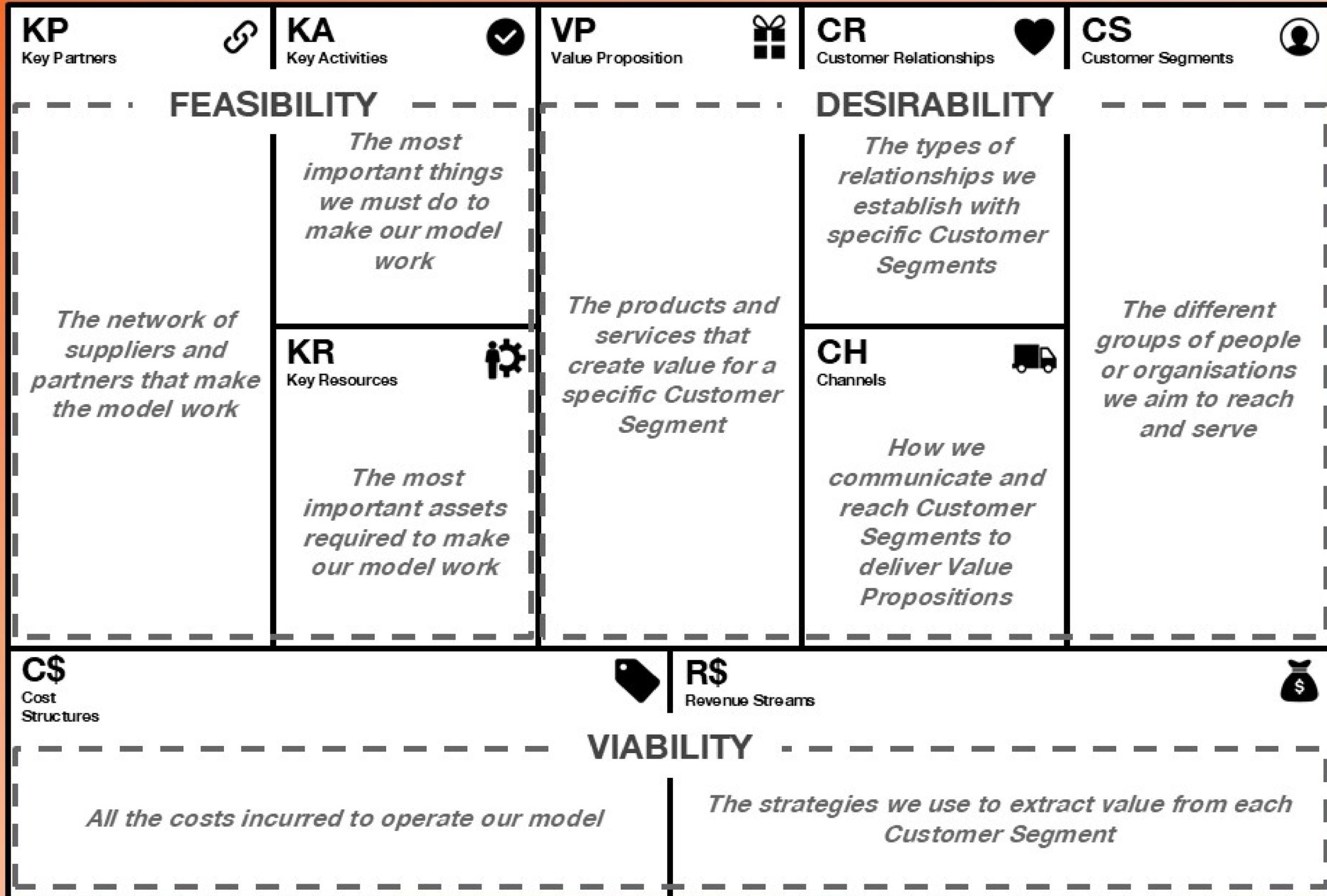
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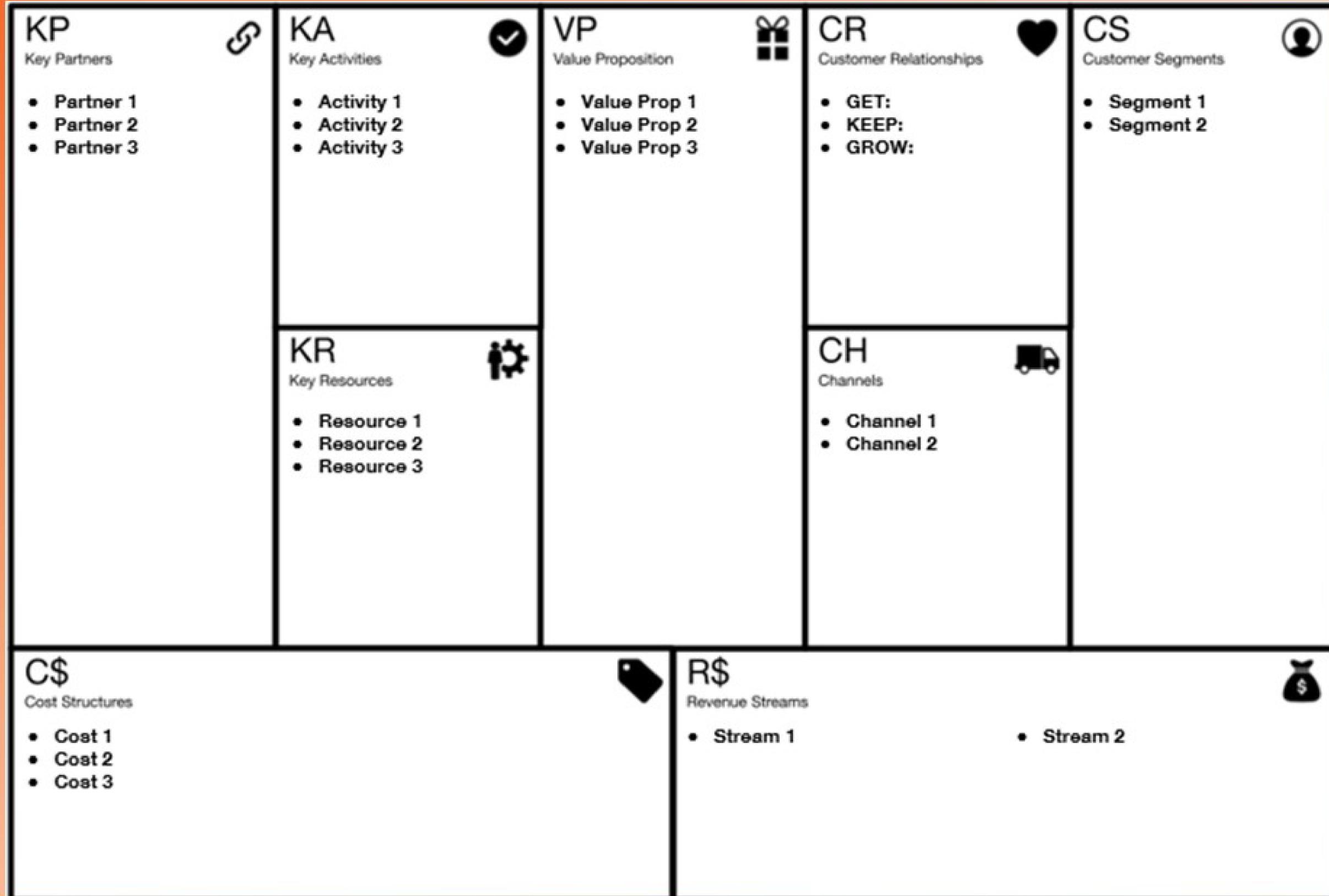
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Notes

TODO

Questions

TODO

Assessment

TODO

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