

Experience Western Downs

It's the
people that
make it.



BUILDING BUSINESS RESILIENCE PROGRAM
Business Impact Canvas



WHAT IS A BUSINESS IMPACT CANVAS?

The Business Impact Canvas is a strategic management tool to inform business continuity planning. It allows you to understand the impacts your business might face in the case of an emergency, crisis or unforeseen event, and plan, design and troubleshoot.

The Business Impact Canvas, is based on the Business Model Canvas by Strategyzer, and intended to sit alongside the Business Model Canvas and the Business Continuity Canvas.

The Business Impact and Continuity Canvas were developed to help businesses simplify and streamline their ideas in preparing a Business Continuity Plan.

We recommend that multiple pages can be created based on example or probable crisis or risk scenarios, for example one Impact Canvas for a flooding event, one Impact Canvas for a cybersecurity event, and so on.

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Business Impact Canvas

Designed for:

Designed by:

Date:

Version:

<p>Contacts and Partners</p>	<p>Communication Channels</p> <p>Online</p> <ul style="list-style-type: none"> • Xx <p>Offline</p> <ul style="list-style-type: none"> • xx 	<p>Business Activities</p>	<p>Key Risks</p>
<p>Communication How it impacts our stakeholders, suppliers, partners, staff and customers.</p>		<p>Resources, Assets or Locations</p> <p>Operations How it impacts our business operations.</p>	<p>Insurances</p>

<p>Cash Outflow</p> <p>Cash How it impacts our business financial management and performance.</p>	<p>Cash Inflow</p>
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Contacts and Partners Internal • Xx External • Suppliers	Communication Channels Online • Xx Offline • xx	Business Activities • Business activities/functions	Key Risks Direct • Xx Indirect • xx
	Communications Plan Internal • Key impacts External • Key impacts	Resources, Assets or Locations • Impact on resources	Insurances • Key insurances that need to be activated

Cash Outflow • Impact on cost structure

Cash Inflow • Impact on revenue
