

# Community Events Program



Apply under this program if you are organising a social, cultural or sporting event that celebrates our diversity, connects our communities and activates our parks, open spaces and community facilities.



The Community Events Program supports organisations to undertake activities or programs that contribute to one or more of the following:

- ✓ Empower our communities to develop social, cultural or sporting events
- ✓ Promote participation in volunteering
- ✓ Contribute to the local and regional economy
- ✓ Create activities that unite and connect our people

Funding is available in three categories. If you are unsure which category your event falls in, please contact the Grants Team for assistance:

---

**Local Community Event** - An event attracting an attendance of up to 500 people and of interest to a local community or a small segment of the region. Typically, this is a single day event. Up to \$750.00 is available in this category.

---

**Regional Community Event** - An event attracting an attendance up to 1000 people and will attract attendees from across the Western Downs region, neighbouring regions and provide reasonable economic and social benefits to the region. The event may run more than one day. Up to \$2,500.00 cash and \$2,500.00 In Kind is available in this category to a maximum value of \$5,000.00

---

**Significant Community Event** - An event potentially running longer than one day and typically involving up to 2,000 people. These events will attract visitors from outside the regional area and provide positive economic and social benefits to the region. This category includes funding for:

- Historical activities and milestone events e.g. 50 year anniversary and milestone celebrations and significant milestone step celebrations over 50 years. Please note that School P&C's are eligible to apply under this category for historical and milestone events.
- A detailed full event proposal outlining the significance of your event (template available) must be submitted.
- Funding between \$5,000.00 and \$10,000.00 is available in this category made up of Cash and/or In Kind (In Kind to a maximum of \$4,000.00).
- Applications in this category will be scored on a weighted criteria to determine the level of funding received. The assessment criteria will be:
  - Uniting and connecting our people.
  - Volunteer participation.
  - Number of attendees from outside the Western Downs region.
  - Financial viability of the event and the organisation.
  - Financial viability of the event and the organisation.
  - Positive contribution to the local economy

---

**Please refer to the full Program Guidelines for further information. Need assistance?**  
**Contact the Grants Team on 1300 COUNCIL (1300 268 624) or [grants@wdrc.qld.gov.au](mailto:grants@wdrc.qld.gov.au)**