

Terms and Conditions

1. Screen Locations
 - 1.1.1. Dalby (Sign Dalby Eastbound & Dalby Westbound)
Warrego Highway - Outside Myall 107
 - 1.1.2. Chinchilla (Sign Chinchilla Eastbound & Chinchilla Westbound)
Warrego Highway - Near Chinchilla Visitor Information Centre
2. Qualification for Promotion
 - 2.1. Community Group and/or Not for Profit Organisation (collectively 'Community Groups')
To qualify for promotion on Council's digital billboards, Community Groups must:
 - 2.1.1. Operate as a Not for Profit organisation, and
 - 2.1.2. Provide events or services within the Western Downs Local Government Area
 - 2.2. Qualified Community Event/Service/Initiative
To qualify for promotion on Council's digital billboards, the event, service or initiative must:
 - 2.2.1. Take place or be delivered within the Western Downs Local Government Area
3. Rights and Responsibilities
 - 3.1. Promotional Offer to Community Groups
 - 3.1.1. Creation of promotional design
To assist Community Groups in promoting their event, initiative or service to the community, Council will offer graphic design services, at no cost, limited to the creation of digital billboard design for qualified services or events. Promotional designs will be created in compliance with Council's Design and Display Guidelines based on the information supplied by the applicant within the application form.

NO approval or feedback will be sought for content design.

Council will NOT provide complete design or artwork to the Community Organisation under any circumstance.

Council reserves the right to remove content that is found to display incorrect information. Creation of amended content will be at Council's discretion.
 - 3.1.2. Supplying your own design
Community Groups may arrange and supply designs. Please note, supply of designed content does NOT guarantee that it will be displayed. Community Groups wishing to supply designs should supply the Design and Display Guidelines to ensure compliant designs. Content which fails to meet these specifications may be rejected, rescheduled or modified without notice. Council reserves the right to modify or reject designs for any reason.

Council will not be held liable for any loss or costs resulting from, or associated with, commissioning design services for designs which are not used, or do not run for the full promotional duration.
 - 3.1.3. Duration of Promotion
Qualified events of qualified community groups will be offered the opportunity to promote on the digital billboards for a period of up to two (2) weeks prior to the nominated event start date (unless otherwise requested and agreed). Council reserves the right to modify the period of promotion as required, without notice.
 - 3.1.4. Location of promotion
Community Groups may request promotion on any of the signs at listed locations, however, Council reserves the right to select which sites are used for promotion based on availability, relevance or other factors without notice.
 - 3.2. Responsibilities of Community Groups

3.2.1. Notify Council of changes of event details

By submitting a request for promotion, Community Groups agree to immediately notify Council of any changes to the event, including but not limited to name, date, time, location, cost or other information relevant to promotion. Failure to notify of changes may result in early cessation of promotion.

3.2.2. Notify Council of errors in supplied information or on promoted content

By submitting a request for promotion, Community Groups agree to immediately notify Council of any errors contained within the information submitted in the promotion application or appearing on the digital billboards. Failure to notify of errors may result in early cessation of promotion.

3.3. Rights of Council

3.3.1. Council has the sole discretion to accept or reject an application for use of the Digital Billboard. Council's decision will be final, and no further correspondence will be entered into.

3.3.2. Council reserves the right to cancel, modify, reschedule or remove artwork at any time, for any reason, without notice.

3.3.3. In the creation of display content, Council has full control and discretion of creative design and changes will only be made at Council's discretion.

3.3.4. Council will not be liable for financial loss or costs resulting from design costs associated with unused/not approved/removed/rescheduled content.

4. Applying for promotion on billboards

4.1. Timeframes

4.1.1. Unless otherwise requested and agreed, promotion will commence at two (2) weeks prior to the start date of the event, initiative or service.

Request for promotion must be received no less than four (4) weeks prior to the date of promotion. i.e 6 weeks prior the event start date.

4.1.2. Community Groups supplied content must be received at least (2) weeks before requested commencement and will be subject to approval by Council.

4.2. Application process

Applications should be made online by visiting www.wdrc.qld.gov.au/visiting-western-downs/events/submit-your-event

Or by contacting your local Community Activations Officer.

email events@wdrc.qld.gov.au