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INSERT CLUB LOGO

 (INSERT CLUB NAME) STRATEGIC PLAN

|  |  |  |
| --- | --- | --- |
| MISSION STATEMENT | VISION | VALUES |
|  |  |  |

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| STRATEGIC PRIORITIES  |
| 5-10 YEARS | **3-5 YEARS** | **1 YEAR** |  **THIS QUARTER** |
|  |  |  |  |

|  |  |  |
| --- | --- | --- |
| FOCUS AREA | GOALS AND OBJECTIVES | TIME FRAME |
| Administration/Governance |  |  |
| Marketing & Communication  |  |  |
| Financial Management |  |  |
| Participation & Program Development |  |  |
| Facility Development/ Management |  |  |
| Volunteer Management  |  |  |

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| --- |
| SITUATIONAL ANALYSIS |
| Internal Factors |
| Strengths + | Weaknesses - |
|  |  |
| External Factors |
| Opportunities + | Threats - |
|  |  |