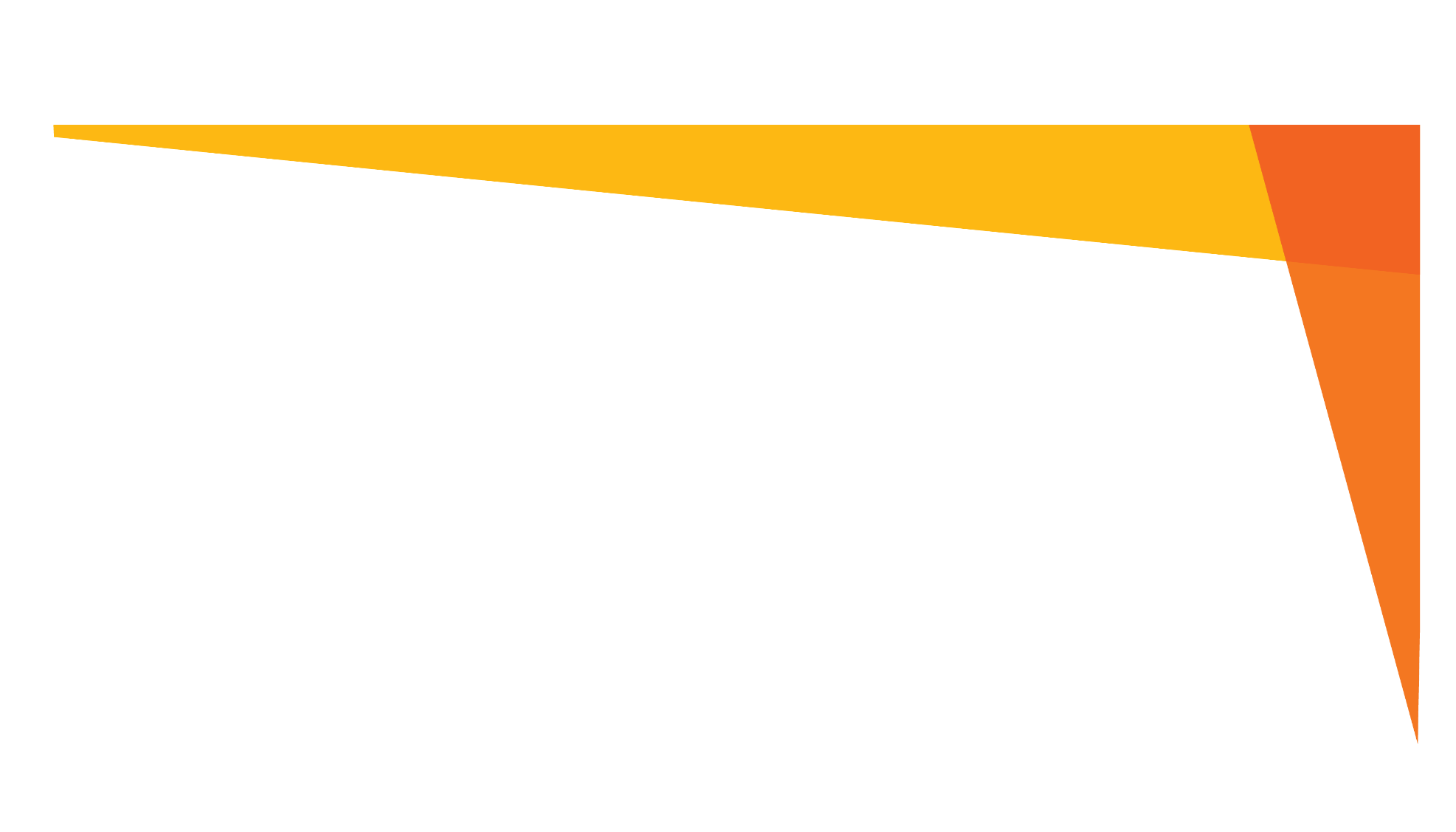
****

INSERT CLUB LOGO

(INSERT CLUB NAME) STRATEGIC PLAN

|  |  |  |
| --- | --- | --- |
| MISSION STATEMENT | VISION | VALUES |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| STRATEGIC PRIORITIES | | | |
| 5-10 YEARS | **3-5 YEARS** | **1 YEAR** | **THIS QUARTER** |
|  |  |  |  |

|  |  |  |
| --- | --- | --- |
| FOCUS AREA | GOALS AND OBJECTIVES | TIME FRAME |
| Administration/Governance |  |  |
| Marketing & Communication |  |  |
| Financial Management |  |  |
| Participation & Program Development |  |  |
| Facility Development/ Management |  |  |
| Volunteer Management |  |  |

|  |  |
| --- | --- |
| SITUATIONAL ANALYSIS | |
| Internal Factors | |
| Strengths + | Weaknesses - |
|  |  |
| External Factors | |
| Opportunities + | Threats - |
|  |  |